

ART & DESIGN



Emily Trenk

etrenkartwork@gmail.com
www.etrenkartwork.com
201-953-9209

Experience

I love pushing the boundaries of art and design.

SimpleTire | Philadelphia, PA

Designer/May 2021–November 2024

- Redesigned and rebranded emails, paid advertisements, and organic social assets.
- Conceptualized short-form video advertisements.
- Storyboarded and animated paid and organic social media assets.
- Designed internal and external digital, print, and event collateral.
- Developed wireframes and UI layouts for website in collaboration with Car Talk feature page.
- Designs contributed to highest sales growth in company history for Black Friday campaign.

Freelancer | Metropolitan Area

Designer/May 2019–Present

- Collaborated in conceptualizing and designing a vinyl album cover, insert, and sticker for a New Jersey Grammy considered rock band.
- Built and designed UI nonprofit website with GoDaddy platforms.
- Worked with multiple award-winning agencies such as AKA NYC and Starfish Agency. Collaborated on logo designs, pamphlet edits for The Frick Collection, and digital ads for The Metropolitan Museum of Art, and Lowenstein Sandler.

Digital Artistry Marketing | Brooklyn, NY

Designer/August 2018–April 2019

- Designed internal and client marketing materials including invitations, brochures, posters, look-books, proposals, logos, brand identity, and style guides.
- Involved in UI/UX design. Created various successful websites which increased visitor traffic. Built site maps, wire-frames, and website mock-ups in Photoshop and Wix platform.
- Created successful multiple social media campaigns for Corner Office, Immerse Media, Dr. Bo's Diet, and Creve Architectural Elements.
- Managed interns and freelancers.

Skills

Adobe Creative Suite
Adobe Acrobat
UI/UX Design
Website Platforms

Basic HTML/CSS
Project Management
Microsoft Office
Google Docs

Basic Adobe After Effects
Procreate
Figma
Brand Identity

Education

Pratt Institute | Brooklyn, NY

UI/UX Mobile Design Certified, April 2020

Montclair State University | Montclair, NJ

Bachelor of Fine Arts in Graphic Design, January 2016